



# The Corporation of the Town of Milton

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Report To: Council

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From: Meaghen Reid, Director, Legislative & Legal Services/Deputy Clerk

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Date: July 22, 2019

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Report No: CORS-050-19

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Subject: Manufacturer's Limited Liquor Sales Licence- By the Glass

Recommendation: **THAT the Council for the Town of Milton support the request of Third Moon Brewing Company Incorporated and endorse their application to obtain a "By the Glass" Manufacturer's Limited Liquor Sales Licence.**

## REPORT

### Background

On May 7, 2007, a new Regulation (Ontario Regulation 196/07) was enacted under the provisions of the Liquor Licence Act establishing a new class of liquor licence: a "Manufacturer's Limited Liquor Sales Licence." This new type of licence allows Ontario wineries and breweries to sell and serve the wine and beer, which they have manufactured on site between the hours of 9:00 am and 9:00 pm every day of the week.

As this new class of "By the Glass" Manufacturer's Licence is exempt from public advertising requirements, the regulations under the Liquor Licence Act instead require that a resolution be passed by the Council of the applicable municipality indicating support for the issuance of the licence representing popular support of the local community.

### Discussion

The Town of Milton has received a written request from a local brewery Third Moon Brewing Company Incorporated seeking such a resolution for the purpose of applying to the AGCO for a "By the Glass" licence. The brewery, which is licensed to sell its beer to customers in containers, has indicated that having the ability to sell by the glass would provide an opportunity to educate guests about their products in an interactive manner, while promoting their product and enhancing the visitor experience. Beer may only be sold between 9:00 a.m. and 9:00 p.m. every day of the week.



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## Discussion

Town staff supports the approval of such resolution for this particular brewery.

## Financial Impact

There is no financial impact arising from this report.

Respectfully submitted,

Troy McHarg  
Commissioner, Corporate Services / Town Clerk

For questions, please contact: Mary Beth Mitchell x. 2133

## Attachments

CAO Approval  
Andrew M. Siltala  
Acting Chief Administrative Officer