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Department Overview

Downtown Milton BIA

The Downtown Milton Business Improvement Area (BIA) was established in 1977 and is an area defined and mandated under municipal legislation. The role of the BIA is to allow property owners and business operators to join together and, with the support of the municipality, to organize, finance and promote economic development in the BIA district.

Our Vision for Downtown Milton:
A vibrant centre of community and business celebrating our proud heritage.

Our Mission:
To restore, enhance and promote Downtown Milton as a vibrant and growing business community.

Our Values:

1. **Accountability**
2. **Collaboration and communication**
3. **Fiscal responsibility**
4. **Innovation**

Introduction

All property owners and business operators within the designated Downtown Milton BIA boundaries are BIA members. There are over 180 properties in the Downtown Milton BIA. The defined area includes properties along Main Street in Milton approximately bounded by:

- Bell Street to the West
- Fulton Street to the East
- Mill Street to the North
- Mary Street to the South

The BIA is funded by a mandatory tax levy paid by owners of all properties designated as industrial or commercial within the BIA boundaries. Property owners distribute BIA levy fees to tenants at their discretion. There is no additional fee for business operators to be BIA members.

What we do

The Downtown Milton BIA works to restore, enhance and promote Downtown Milton as a vibrant and growing business community. Specific priorities include promotion of the downtown, beautification, event management, attraction and retention of businesses and the enhancement of government and community relations.

Governance

The Downtown Milton BIA is run by a volunteer Board of Directors that is elected by the membership and then appointed by the Town Council every four years. The Board is made up of ten (10) Board Directors including two (2) elected Councillors (as appointed by the Town) and eight (8) elected volunteer Directors. The Board oversees the planning, budgeting, implementation and evaluation of BIA activities. Office management and operations are the responsibility of the Executive Director and staff.

Operating Budget Details

Operating Budget Highlights

The 2018 operating budget for the Downtown Milton BIA will see a slight increase from 2017. Funds are targeted to three key areas:

Promotion:

Market and promote Downtown Milton and its businesses through:

- Various social media platforms
- Our website www.downtownmilton.com which includes a business directory, event calendar and community information
- A comprehensive advertising and promotion plan

Event Management:

- Host and promote a variety of events and activities that showcase Downtown Milton's local businesses, community spirit and historic charm. Key BIA events include:
 - Downtown Milton Street Festival (co-hosted with the Town of Milton)
 - Downtown Milton Classic Car Show
 - Downtown Milton Easter Egg Hunt
 - Tiny Tots Trick or Treat
 - Holiday celebrations
 - Music on Main

Beautification:

Create a cohesive and colourful atmosphere in our Downtown Milton community throughout the year. Manage the purchase and maintenance of flowers, gardens, banners, special lighting and more.



Operating Budget Details

	2016 Actuals	2017 Projected Actuals	2017 Approved Budget	2018 Status Quo/ Contractual	2018 Base Budget	2018 Growth/Volume Change	2018 Service Level Change	2018 Approved Budget	% Change Approved /P.Y. Approved
BIA									
EXPENDITURES									
Salaries and Benefits	80,016	89,600	89,600	11,550	101,150	-	-	101,150	12.9%
Financial	1,793	1,500	1,500	-	1,500	-	-	1,500	0.0%
Transfers to Own Funds	28,012	-	-	-	-	-	-	-	0.0%
Purchased Goods	3,837	9,500	9,500	950	10,450	-	-	10,450	10.0%
Purchased Services	123,706	147,900	147,900	1,877	149,777	-	-	149,777	1.3%
Reallocated Expenses	3,000	3,000	3,000	-	3,000	-	-	3,000	0.0%
Total EXPENDITURES	240,364	251,500	251,500	14,377	265,877	-	-	265,877	5.7%
REVENUE									
Financing Revenue	-	(10,532)	(10,532)	32	(10,500)	-	-	(10,500)	(0.3%)
Taxation	(212,259)	(206,968)	(206,968)	(6,209)	(213,177)	-	-	(213,177)	3.0%
Grants	(3,013)	-	-	(4,000)	(4,000)	-	-	(4,000)	0.0%
Recoveries and Donations	(10,134)	(15,000)	(15,000)	(2,000)	(17,000)	-	-	(17,000)	13.3%
User Fees and Service Charges	(14,958)	(19,000)	(19,000)	(2,200)	(21,200)	-	-	(21,200)	11.6%
Total REVENUE	(240,364)	(251,500)	(251,500)	(14,377)	(265,877)	-	-	(265,877)	5.7%
Total BIA	-	-	-	-	-	-	-	-	0.0%
TOTAL LEVY REQUIREMENTS	-	-	-	-	-	-	-	-	0.0%

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