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Downtown Milton
Business Improvement Area



Department Overview

Downtown Milton BIA

The Downtown Milton Business Improvement Area (BIA) was established in 1977 and is an area defined and mandated under municipal legislation. The role of the BIA is to allow property owners and business operators to join together and, with the support of the municipality, to organize, finance and promote economic development in the BIA district.

Our Vision for Downtown Milton:

A vibrant centre of community and business celebrating our proud heritage.

Our Mission:

To restore, enhance and promote Downtown Milton as a vibrant and growing business community.

Our Values:

1. Accountability
2. Collaboration and communication
3. Fiscal responsibility
4. Innovation

Introduction

All property owners and business operators within the designated Downtown Milton BIA boundaries are BIA members. There are over 180 properties in the Downtown Milton BIA. The defined area is roughly bounded by:

- Bell Street to the West
- Fulton Street to the East
- Mill Street to the North
- Mary Street to the South

The BIA is funded by a mandatory tax levy paid by owners of all properties designated as industrial or commercial within the BIA boundaries. Property owners distribute BIA levy fees to tenants at their discretion. There is no additional fee for business operators to be BIA members.

What we do

The Downtown Milton BIA works to restore, enhance and promote Downtown Milton as a vibrant and growing business community. Specific priorities include promotion of the downtown, beautification, event management, attraction and retention of businesses and the enhancement of government and community relations.

Governance

The Downtown Milton BIA is run by a volunteer Board of Directors that is elected by the membership and then appointed by the Town Council every four years. The Board is made up of ten (10) Board Directors including two (2) elected Councillors (as appointed by the Town) and eight (8) elected volunteer Directors. The Board oversees the planning, budgeting, implementation and evaluation of BIA activities. Office management and operations are the responsibility of the Executive Director and staff.

Operating Budget Details

Operating Budget Highlights

The 2019 operating budget for the Downtown Milton BIA will see a slight increase from 2018. Funds are targeted to three key areas:

Promotion:

Market and promote Downtown Milton and its businesses through:

- Various social media platforms
- Our website www.downtownmilton.com which includes a business directory, event calendar and community information
- A comprehensive advertising and promotion plan

Event Management:

- Host and promote a variety of events and activities that showcase Downtown Milton's local businesses, community spirit and historic charm. Key BIA events include:
 - Downtown Milton Street Festival (co-hosted with the Town of Milton)
 - Downtown Milton Classic Car Show
 - Downtown Milton Easter Egg Hunt
 - Tiny Tots Trick or Treat
 - Holiday celebrations
 - and more

Beautification:

Create a cohesive and colourful atmosphere in our Downtown Milton community throughout the year. Manage the purchase and maintenance of flowers, gardens, banners, special lighting and more.



Operating Budget Details

	2017 Actuals	2018 Projected Actuals	2018 Approved Budget	2019 Status Quo/ Contractual	2019 Base Budget	2019 Growth/Volume Change	2019 Service Level Change	2019 Budget as Presented	% Change Presented/P.Y. Approved
BIA									
EXPENDITURES									
Salaries and Benefits	85,312	101,150	101,150	12,050	113,200	-	-	113,200	11.9%
Administrative	232	-	-	-	-	-	-	-	0.0%
Financial	3,950	1,500	1,500	-	1,500	-	-	1,500	0.0%
Transfers to Own Funds	8,549	-	-	-	-	-	-	-	0.0%
Purchased Goods	7,252	10,450	10,450	(1,412)	9,038	-	-	9,038	(13.5%)
Purchased Services	138,119	149,777	149,777	(9,874)	139,903	-	-	139,903	(6.6%)
Reallocated Expenses	4,500	3,000	3,000	-	3,000	-	-	3,000	0.0%
Total EXPENDITURES	247,914	265,877	265,877	764	266,641	-	-	266,641	0.3%
REVENUE									
Financing Revenue	-	(10,500)	(10,500)	10,500	-	-	-	-	(100.0%)
Taxation	(207,443)	(213,177)	(213,177)	(7,464)	(220,641)	-	-	(220,641)	3.5%
Grants	(4,104)	(4,000)	(4,000)	-	(4,000)	-	-	(4,000)	0.0%
Recoveries and Donations	(14,021)	(17,000)	(17,000)	(3,000)	(20,000)	-	-	(20,000)	17.6%
User Fees and Service Charges	(22,346)	(21,200)	(21,200)	(800)	(22,000)	-	-	(22,000)	3.8%
Total REVENUE	(247,914)	(265,877)	(265,877)	(764)	(266,641)	-	-	(266,641)	0.3%
Total BIA	-	-	-	-	-	-	-	-	0.0%
TOTAL LEVY REQUIREMENTS	-	-	-	-	-	-	-	-	0.0%

